



**Thanks for  
downloading  
our eBook!**



Hi [NAME],

Thanks for downloading *Beyond Cloud Readiness: Moving SAP to Azure with Azure NetApp Files*. Feel free to access your copy [here](#) at any time.

To help you get the most out of our e-book, I'm going to share with you how businesses (including Fortune 500 companies) are maximizing their SAP investment on Azure—without having to worry about complexities, cloud spend, or downtime.

I'll be in touch with those industry-leading tips soon. In the meantime, enjoy the read!

All the best,

**Name**

**Title**

**Company**

P.S. If any questions come to mind as you're reading, don't hesitate to get in touch!





## See why it's “**business-critical**” to choose the right SAP partner.

Hi [NAME],

We at Brillio are no stranger to the promise of the cloud. And neither are the 95% of Fortune 500 companies who trust Microsoft Azure.

But what this statistic doesn't address is the challenges that businesses face **after** they've migrated their mission-critical SAP workloads to Azure.

They're so common that I've taken to calling them the “three Ds.”

- **Disappointing data management.** When many organizations migrate to the cloud, they quickly discover their data management capabilities are nowhere close to what's readily available on-premises.
- **Degraded performance.** Cloud infrastructures often lack the high performance and low latency needed for large SAP landscapes. Yet, sacrificing agility for performance is not a trade that can be safely made in our unpredictable business climate.
- **Dodgy data protection.** It doesn't matter if SAP workloads are at rest or in flight, you need to be confident that your data—and all the sensitive information it contains—never leads to downtime or needlessly tests customer trust.

The three Ds make it clear that migrating SAP to Azure takes more than careful pre- and post-migration planning.

Organizations need a trusted SAP partner that can blend the power of next-generation technologies with the promise of the cloud. That means high performance, high data availability, and the highest level of data protection.

And that's exactly what you'll get when Brillio brings the combined force of Microsoft and NetApp to your SAP transformation.

Cheers,

**Name**

Title

Company

P.S. My next email will be worth \$30,000 (USD) and could be the jumpstart your business needs to dramatically increase core business productivity. I could say “you don't want to miss it,” but that'd be an understatement!



# Schedule your **FREE SAP migration** readiness while you still can

Hi [NAME],

As much as I enjoy sending you these emails, I think we both share the conviction that data-driven actions speak louder than promising words.

So, rather than say “Brillio can optimize your overall cloud spend by 50-60%”—which is demonstrably true—we’d much rather show you how it’s done.

**Schedule a free SAP Migration Readiness Assessment  
(\$30,000 USD value)**

[GET THE DETAILS AND BOOK YOURS TODAY →](#)

Because our readiness assessment is more comprehensive than most, the offer will only be available for a brief time and on a “first come, first served” basis.

Kind regards,

**Name**

Title

Company

P.S. Not sure if your organization is ready for our readiness assessment? Get in touch. I’d be glad to answer any questions (or concerns!) that you may have about transforming your business into an intelligent enterprise.





# To “go all in” or “wait and see” — that is the SAP customer question



Hi [NAME],

What was your reaction when SAP extended their support for their Business Suite 7 core applications until 2027?

I noticed that most SAP customers were relieved. They viewed this prolonged sunset phase as a good reason to focus on other digital transformation goals.

It's hard to blame them.

SAP migrations are notoriously tricky. Complex, costly, risky—it's no wonder that 1 out of 4 corporations have decided NOT to move over to S/4HANA.

But this also means that most corporations know that moving SAP systems to the cloud—despite the inherent challenges—is not a question of “when,” but “how.” As in, “how do I make this move without causing disruption or interrupting business continuity?”

We've carefully analyzed that all-important question and have arrived at a definitive answer with the help of our partners at Microsoft and NetApp.

You'll find it in our new e-book: *Beyond Cloud Readiness: Moving SAP to Azure with Azure NetApp Files.*

[READ THIS COMPLIMENTARY E-BOOK NOW →](#)

Enjoy the read,

**Name**  
Title  
Company

P.S. If any questions come to mind as you're reading, don't hesitate to get in touch!

