



# Hansel J. Marček

« Multimedia, UX/UI, Interactive, Graphic Designer  
« Communicator « Licensed RPA Pilot

## PERSONAL

Name	Hansel J. Marcek
Nationality	Mixed Ethnicity
Born	Toronto, Canada
Languages	English

## CONTACT

Mobile	+1 (416) 879-0803
Email	hanzmarc@gmail.com
Location	Toronto

## WORK

Experience	15+ years
Recent Title	Graphic & Interactive Designer

## EDUCATION

Diploma	99-02 Graphic Design
Post Grad	2003 Digital Media Marketing
Certificate	2011 Project Management
Certified	2016 UX Designer (CXDTM)
Certified	2016 UX Researcher (CXRTM)

## SOFTWARE

Adobe Illustrator (cc)	██████████
Adobe Photoshop (cc)	██████████
Adobe InDesign (cc)	██████████
Adobe Dreamweaver (cc)	██████████
Adobe Premiere Pro (cc)	██████████
Sketch	██████████
AODA Compliance	██████████
Agile Methodologies	██████████
CSS 3	██████████
HTML 5	██████████
Bootstrap	██████████
Wordpress	██████████

## ONLINE PROFILE

	LinkedIn <a href="http://www.linkedin.com/in/hansjmarc/">www.linkedin.com/in/hansjmarc/</a>
	Portfolio <a href="http://www.hanzmarc.com">www.hanzmarc.com</a>

## EXPERIENCE

2018 - 2020

### Aviso Wealth Inc. (FT) Graphic & Interactive Designer

- Convert marketing material to new brand
- Created Micro websites for Mutual Fund launch campaigns, mobile responsive, using UX methods & techniques to ensure great usability
- Design various items for Mutual Fund launches
- Create/execute media campaigns

2015 - 2018

### NEI Investments (FT) Digital & UX Designer

- Created Micro websites for Mutual Fund launch campaigns, mobile responsive, using UX methods & techniques to ensure great usability
- Create various print and digital campaigns
- Brand ambassador
- Create/execute media campaigns

2010 - 2014

### La Capitale Financial (FT) Graphic & Web Master

- Marketing Services graphics lead
- Created Micro websites for Sales campaigns, mobile responsive, using UX methods & techniques to ensure great usability
- Create yearly campaigns from concept to design, to print

2009 - 2010

### Virgin Gaming E-sports (Contract) User Interface Designer

- Design user interfaces for online Esports gaming launch
- Design for FIFA & MADDEN 2010
- Worked directly with creative director and developers

2007 - 2009

### Diamond PR & Marketing (Abroad in Malaga, Spain - 1 yr Contract) Graphic Designer

- Organized and designed product launches and media events
- Maintain customer relations and gained new accounts
- Created trade show booths and relevant promotional material

2006 - 2007

### Vermont Castings (FT) Web Design Manager

- Hired to manage, design and maintain a customer service website
- Worked directly with the marketing director/customer service director
- Managed a third party media group, merchant account and programmer

## Get in touch

416.879.0803

## ABOUT ME

Born and raised in Toronto. Culturally diverse. A multimedia designer and communicator with 15+ years experience. A highly successful track record of managing cross functional projects under high pressure deadlines.

Constantly creating and providing great user experiences across multiple platforms for various mediums. A self managing leader who knows when contribution is most needed and importantly knows when best to let others take the lead.

Being client focused is always a top priority with a proven ability to manage client expectations, creative deliverables and lead the future.

## TOP 5 ATTRIBUTES

- Creativity
- Communication
- Traditional & Digital Marketing
- User Experience
- Time Management

## REFERENCES

**Darwin Santos**  
**Owner at Guerilla Printing**  
 Online @ [www.guerillaprinting.ca](http://www.guerillaprinting.ca)  
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